

ACADEMIC AND PRACTICAL TRAINING COURSES

"RECU JUNIOR STARTUP IN REAL ESTATE # 27"

BETWEEN MAR. 21 - JUN. 27, 2026

NO.	DATE	TIME	CONTENTS	LECTURER
1	SAT. 21 MAR. 2026	12:00 PM - 01:00 PM	REGISTER AND OPENING CEREMONY	
2		01:00 PM - 01:30 PM	KNOWLEDGE OVERALL CURRICULUM	AJARN.TEERAVAT PIPATDHITAKUL
3		01:30 PM - 03:00 PM	STARTUP CHALLENGE IN THAILAND	ASSOC. PROF. MANOP BONGSADADT
4		03:30 PM - 06:00 PM	REAL ESTATE MINDSETS IN GENERATION Z	AJARN.KITTIPOL PRAMOJ NA AYUDHYA.
5	SAT. 28 MAR. 2026	01:00 PM - 05:00 PM	FOCUSED STARTUP FOR REAL ESTATE BUSINESS MODEL	DR.TATSAWAN PREEDAWIPHAT
6		05:00 PM - 06:30 PM	WORKSHOP 1 : REAL ESTATE TASK ASSIGNMENT	ASSOC. PROF.MANOP BONGSADADT AJARN.TEERAVAT PIPATDHITAKUL
7	SAT. 4 APR. 2026	01:00 PM - 03:30 PM	HOW TO UNDERSTAND CHINESE CUSTOMERS ?	AJARN.DISSARA UDOMDEJ
8		03:30 PM - 06:00 PM	CREATING VALUE DESIGN IN REAL ESTATE	AJARN.NITICHOT SETACHANADANA
9		06:030 PM - 10:00 PM	WELCOME PARTY RECU JUNIOR # 27	BY RECU FAMILY CLUB
10	SAT. 18 APR. 2026	01:00 PM - 03:30 PM	LAWS IN REAL ESTATE BUSINESS	AJARN.NIWAT LAMUNPANDH
11		03:30 PM - 06:00 PM	OPPORTUNITY IN STARTUP INVESTMENT IN REAL ESTATE	AJARN.TEERAVAT PIPATDHITAKUL
12	SAT. 25 APR. 2026	01:00 PM - 03:00 PM	AI / IT BUSINESS BUILDING FOR REAL ESTATE	AJARN.TINNAPUN TAREELAP
13		03:00 PM - 06:00 PM	WORKSHOP 2 : PRODUCT DESIGN / SITE SELECTION / BUSINESS MODEL	DR.SORACHAI KORNKASEM

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NO.	DATE	TIME	CONTENTS	LECTURER
14	Tue.28 APR. 2026	09:00 AM - 17:00 PM	INTERNATIONAL FIELD TRIP - CHONGQING, CHINA	PROFESSOR FROM RECU ACADEMY
15	WED.29 APR. 2026	09:00 AM - 17:00 PM	INTERNATIONAL FIELD TRIP - CHONGQING, CHINA	
16	THU.30 APR. 2026	09:00 AM - 17:00 PM	INTERNATIONAL FIELD TRIP - CHONGQING, CHINA	
17	FRI. 1 MAY. 2026	09:00 AM - 17:00 PM	INTERNATIONAL FIELD TRIP - CHONGQING, CHINA	
18	SAT. 9 MAY. 2026	01:00 PM - 03:30 PM	ONLINE MARKETING FOR REAL ESTATE BUSINESS MANAGEMENT	AJARN.THANAPHAN VONGCHINSRI
19		03:30 PM - 06:00 PM	WORKSHOP 3 : SUPPLY SIDE ANALYSIS	AJARN.SOMNUEK TANTHATHOEDTHAM
	FRI. 15 MAY. 2026	11:00 AM - 06:00 PM	SUBMIT REPORT IN POWERPOINT FILE FORMAT	RECU ACADEMY STAFFS
20	SAT. 16 MAY. 2026		MIDTERM REVIEW	ASSOC. PROF.MANOP BONGSADADT AJARN.SOMNUEK TANTHATHOEDTHAM AJARN.TEERAVAT PIPATDHITAKUL
21	SAT. 30 MAY. 2026	01:00 PM - 03:30 PM	RIGHT STRATEGY WINS ALL (BRANDING)	AJARN.BANGORN SUWANMONGKOL
22		03:30 PM - 06:00 PM	WORKSHOP 4 : DEMAND SIDE ANALYSIS	AJARN.SUMITRA WONGPAKDEE
23	SAT. 6 JUN. 2026	01:00 PM - 03:30 PM	CASE STUDY 1 : MANAGEMENT / FINANCIAL STRATEGY	AJARN.NATTHAPORN KLANRUANGSANG
24		03:30 PM - 06:00 PM	CASE STUDY 2 : TOWNHOME LUXURY PROJECTS	AJARN.ADISAI PIENSUPARP

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NO.	DATE	TIME	CONTENTS	LECTURER
25	SAT. 13 JUN. 2026	01:00 PM - 03:30 PM	CASE STUDY 3 : SELECTING LOCATION AND STRENGTHS AND WEAKNESSES FOR DEVELOPING FOR REAL ESTATE	AJARN.JIRATIT THINNAKORN NA AYUDTHAYA
26		03:30 PM - 06:00 PM	CASE STUDY 4 : DESIGN PROJECT TO DEVELOP A DIFFERENT PROJECTS	AJARN.THANAVATE SIRIWATTANAKUN
27	SAT. 20 JUN. 2026	01:00 PM - 03:30 PM	CASE STUDY 5 : FUTURE TRENDS AND COMPLETELY CHANGING CUSTOMER BEHAVIOR FOR REAL ESTATE	DD PROPERTY
28		03:30 PM - 06:00 PM	CASE STUDY 6 : ROLE MODEL STARTUP FOR WELLNESS AND SPA	AJARN.PATTANAPONG RANURAKSA AJARN.THANAD JIRASWAKEDELOK
	FRI. 26 JUN. 2026	11:00 AM - 06:00 PM	SUBMIT REPORT IN POWERPOINT FILE FORMAT	RECU ACADEMY STAFFS
29	SAT. 27 JUN. 2026	01:00 PM - 05:30 PM	FINAL PRESENTATION	ASSOC. PROF.MANOP BONGSADADT AJARN.NIWAT LAMUNPANDH AJARN.SOMNUEK TANTHATHOEDTHAM AJARN.TEERAVAT PIPATDHITAKUL
		05:30 PM - 06:00 PM	GRADUATION CEREMONY AND CLOSING CEREMONY	